





### Information Technology & Electronics

# Veterans Alliance Resourcing, Inc.

IT Asset Disposition (ITAD) \* Value Recovery
Data Destruction \* e-Waste Services \* ESG Vendor

"Providing Sustainable IT Solutions"

DUNS# 07-910-3639

Cage Code 75N98







### **Company Profile**

Veterans Alliance Resourcing, Inc. "VAR" is a Certified IT Asset Disposition (ITAD) company, that manages "End-of-Use" Computers, Data Center Equipment and other Electronics for Enterprise IT, Government Agencies, Managed Service Providers and Recyclers across the US. Focused on product resale and reuse (instead of recycling), we process all classes of retired IT assets. Optimizing value recovery and mitigating risk, VAR makes engaging with the secondary market - Easy, Safe and Profitable.



# **Core Competencies**

- Hard Drive Data Sanitization Services (NIST 800-88R1)
- IT Asset Management (ITAM) Computers, Servers,
   Data Center and Networking Equipment, Peripherals,
   Smart Phones, Telecom and other Electronics
- Nationwide Logistics, Decommissioning & Pick-up
- World-Class ERP Reporting Product Audit, Data Destruction, Resale, Settlement and e-Waste Disposal
- Chain-of-Custody Management and Asset Tag Removal
- Global ITAD and Product Remarketing Services

# **Key Differentiators**

- R2v3 & ISO 9001, 14001 & 45001 Certified ITAD Vendor
- ESG Reporting (Environmental, Social & Governance)
- Global resale channel of 2,500 used equipment dealers
- Highest recovery value paid on used IT assets
- 24-hour bid response & guaranteed valuation
- Environmentally Responsible Zero Landfill Policy
- Service-Disabled Veteran Owned Small Business
- INC5000 Ranked #41 Fastest Growing Private Companies in US - Southwest Regional (2022)









## **NAICS Codes**

- 541519 End-of-Use Computer Lifecycle Mgmt.
- 518210 IT Data Destruction Services
- 541513 IT Asset Dispositioning Services
- 562920 Material Recovery Facility (IT Assets)
- **541614** Reverse Logistics Services
- 541990 e-Waste & Value Recovery Services
- **561210** Facilities Equipment Mgmt. Services
- 423430 (Used) Computer Wholesaler

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Veterans Alliance Resourcing, Inc. IT Asset Disposition (ITAD) \* Value Recovery Data Destruction \* e-Waste Services \* ESG Vendor "Sustainable IT Solutions through Redeployment"

### **Past Performance & Case Studies**

# Major Precious Metals Recycler, Client (an IT Reseller) & (End-User) US Government

**Scope:** (11,000) 2-in-1 HP 810 G3 2-in-1 Laptop/Tablets used by the US Government in support of field agents.

Challenge: Represented initially as A/B Grade, 90% were actually C/D Grade. As most ITAD companies can't sell this grade (whole) in these volumes, parts recovery would have recovered only \$300k.

**Result:** VAR recovered over \$1 million dollars on the project (whole units) using a global resale channel of 2,500 used equipment dealers.

**Next Steps:** VAR formally selected as Recycler's ITAD partner.

### Oil Exploration & Lease Company Enterprise IT Department

**Scope:** ITAD and data destruction services for 1,000+ devices in multiple locations over four years

<u>Challenge:</u> Retired products were located across West Texas. Client was initially reluctant to send hard drives but VAR outlined a chain-of-custody and logistics solution using a lockable carrier that mitigated their concerns. All items were tracked, with detailed audit reporting and a Certificate of Data Destruction was issued backed by a million-dollar insurance policy.

**Result:** VAR has performed over a dozen pick-ups for the client, quarterly, over a three-year period.

# COMPTIA.





### A Major Technology-as-a-Service (TaaS) Company

**Scope:** Product Remarketing Services for (90,000) Computers located in (60+) Countries

<u>Challenge:</u> Certain assets needed to be sold in country, while others were processed in regional locations e.g., Asia, Europe, Central America, etc. VAR was tasked to resell all IT Assets.

**Result:** VAR has recovered over \$2.5 million dollars on the project to date, eclipsing the prior vendor's (OEM's - Global Asset Recovery group) paid recovery – by model, by 140%.

<u>Next Steps:</u> VAR was later selected to manage US ITAD operations and later established five international ITAD service partnerships in Canada, Asia, Europe, South America & Australia.





### **Trinity Independent School District (Texas)**

**Scope:** Three full truckloads of old IT equipment accumulated over five years.

<u>Challenge:</u> Trinity ISD had solicited multiple recyclers and ITAD companies over a period of two years to bid on removal of their assets. All had submitted substantial estimates that would cost Trinity ISD thousands of dollars to process their assets, for this ITAD / e-Waste project.

**Result:** VAR guaranteed a no-cost solution and even though a large cache of CRTs (previously not listed) were in the mix, VAR was able to complete the project at no cost to Trinity ISD.

#### **GET IN TOUCH**

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